Noel-Levitz—2010-11

Student Satisfaction Inventory (SSI) Institutional Priorities Survey (IPS)

Palo Verde College

Noel-Levitz 2010 Survey Ad Hoc Committee

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Special thanks to...

- Julene Marquez
- Elizabeth Cockrell
- Lorenzo Lujano
- Carrie Mullion
- Vicki Attaway
- Cristen Mann
- Jeannie Johnson
- Leslie Rayner
- George Walters

And thanks to...

PVC instructors who devoted class time to allow students to complete surveys

Students who took the time to complete the survey

Faculty and staff for participating in the survey

Surveys administered Spring 2011 to:

Main Campus-Blythe Needles Center Public Safety Spring Street Correctional Facilities General Comparisons 2005-06 with 2010-11 SSI Respondent Demographics

2005-06 Total Respondents: 895 2010-11 Total Respondents: 783

2005-06 PVHS students were a separate demographic category
2010-11 PVHS students included in general student population of Main Campus

2005-06 Excluded Public Safety (ISA) students 2010-11 Included Public Safety (ISA) students

Demographics of SSI Respondents-Gender

- Female 304 38.83 %
- Male 479 61.17 %
- Total 783 100.00 %
- No answer 33

Demographics of SSI Respondents-Age

- 18 and under 62 7.93 %
- 19-24 153 19.57 %
- 25-34 175 22.38 %
- 35-44 180 23.02 %
- 45 and over 212 27.11 %
 Total 782 100.00 %
 No Answer 34

Demographics of SSI Respondents-Educational Goal

42

81

76

756

60

- Associate Degree 315 41.67 %
- Vocational/Tech 43
- Transfer 95
- Certification
- Self-improvement
- Job Related

• Other 104

Total

No Answer

5.56 % 10.71 % 10.05 % 13.76 %

5.69 %

12.57 %

100.00 %

Demographics of SSI Respondents-Ethnicity

•	African-American	111	14.38 %
•	American Indian	14	5.69 %
•	Asian Pacific Islander	24	3.11 %
•	Caucasian/White	282	36.53 %
•	Hispanic	247	31.99 %
•	Other race	52	6.74 %
•	Prefer not to respond	42	5.44 %
	Total	772	100.00 %
	No answer	44	

Demographics of SSI Respondents-Location

10

- 280 Main campus 34.74 %
- Spring Street 7.20 % 58
- 15.01 % Needles Center 121
- Pubic Safety (ISA) 72
- Corrections 275 34.12 % 806 Total

No Answer

100.00 %

8.93 %

Refer to handouts for lists of:

SSI Strengths and Challenges

IPS Strengths and Challenges

What's a Strength?

SSI: A Strength is an item that students consider <u>highly important</u> and that students are <u>highly</u> <u>satisfied</u> with

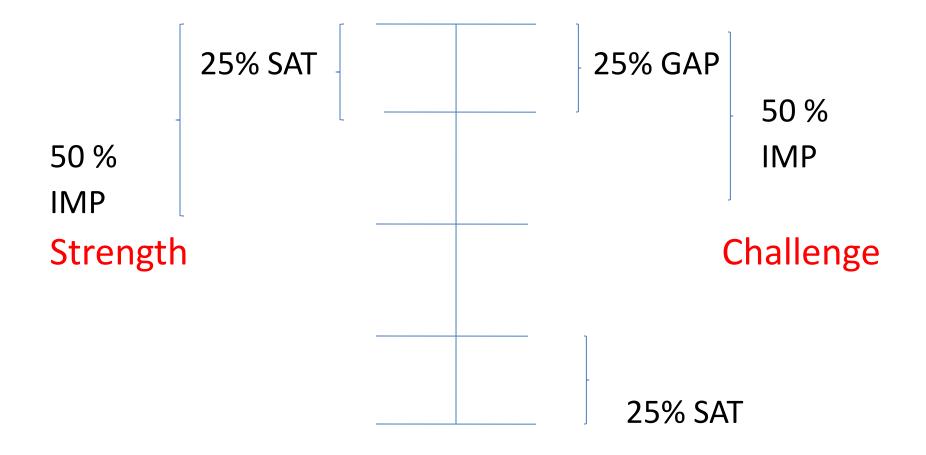
IPS: A Strength is an item that faculty and staff consider <u>highly important</u> and <u>highly agree that</u> the institution is meeting this expectation

What's a Challenge

SSI: A Challenge is an item students consider <u>highly important</u> and are <u>highly dissatisfied</u> with

IPS: A Challenge is an item that faculty and staff consider <u>highly important</u> and have a <u>low</u> <u>level of agreement that the institution is</u> <u>meeting this expectation</u>

Strengths vs. Challenges



SSI Challenges in 2005-06 that recur as Challenges in 2010-11

- There is a good variety of courses provided on this campus
- I am able to register for classes with few conflicts
- This school does whatever it can to help reach my educational goals
- Students are notified early in the term if they are doing poorly in a class
- There are adequate services to help me decide on a career
- My academic advisor is knowledgeable about the transfer requirements of other schools
- Tutoring services are readily available

SSI Challenges in 2005-06 that show up as Strengths in 2010-11

 Classes are scheduled at times that are convenient for me

• The campus is safe and secure for all students

Challenges in 2005-06 that show up as neither Challenges nor Strengths in 2010-11

- Counseling staff care about students as individuals
- Computer labs are adequate and accessible
- My academic advisor is concerned about my success as an individual
- Parking lots are well-lighted and secure

New Challenges in 2010-11

- Adequate financial aid is available for most students
- Faculty provide timely feedback about student progress in a course
- The College shows concern for students as individuals
- *Online registration is effective and easy to use
- Library resources and services are adequate
- Admissions counselors respond to prospective students' unique needs and requests

*Campus-specific item

SSI Segment Analysis

Refer to handouts for samples of SSI segment analysis

Demographics of IPS Respondents-Position

 Faculty 	60	52.63 %
 Administration 	8	7.02 %
• Staff	45	39.47 %
 Board of Trustees 	1	0.88 %
Total	114	100.00 %
No Answer	1	

Demographics of IPS Respondents-Gender

• Female 69 61.06 %

• Male 41 36.28 %

Demographics of IPS Respondents-Years Employed

- Less than 1 year 5 4.42 %
- 1-5 years 34 30.09 %
- 6-10 years 42 37.17
- 11-20 years 26 23.01

6

- More than 20 years
- Total 113 No answer 6

37.17 % 23.01 % 5.31 % 100.00 %

Agreement Between SSI and IPS-Strengths

- Nearly all of the faculty are knowledgeable in their fields
- The campus staff are caring and helpful
- Students are made to feel welcome on this campus
- Admissions staff are knowledgeable
- *PVC offers sufficient and appropriate general education courses
- This institution has a good reputation within the community
- On the whole, the campus is well-maintained

Agreement Between SSI and IPS-Challenges

- Faculty provide timely feedback about student progress in their courses
- *Online registration is effective and easy to use
- Academic advisors are knowledgeable about the transfer requirements of other schools

Disagreement Between SSI and IPS Results

SSI Strength and IPS Challenge:

Academic advisors are approachable

Disagreement Between SSI and IPS Results

SSI Challenge and IPS Strength:

Tutoring services are readily available

Do Faculty and Staff Agree With One Another?

Item 32: Faculty provide timely feedback about student progress in their courses

	IMP	AGR	GAP
Faculty	6.72	5.08	1.64
Staff	6.66	4.17	2.49

Do Faculty and Staff Agree With One Another?

Item 21: Academic advisors are knowledgeable about program requirements

	IMP	AGR	GAP
Faculty	6.67	4.81	1.86
Staff	6.66	4.56	2.10

Do Faculty and Staff Agree With One Another?

Item 3: Academic advisors are approachable

	IMP	AGR	GAP
Faculty	6.60	5.29	1.31
Staff	6.56	4.47	2.09

Institution Question #87 (IPS)

What type of program would you prefer to see at the Fine and Performing Arts Center located at the Blythe Main Campus? Choose one:

Theater Productions	47	44.34 %	
Musical Performances	32	30.19 %	
Film Series	3	2.83 %	
Art Exhibits	10	9.43 %	
Lecture Series	8	7.55 %	
Other	6	5.66 %	
Total	106		
Most frequent write-in: Dance			

Institution Question #113 (SSI)

What type of program would you prefer to see at the Fine and Performing Arts Center located at the Blythe Main Campus? Choose one:

Theater Productions	128	21.02 %
Musical Performances	156	25.62 %
Film Series	97	15.93 %
Art Exhibits	101	16.58 %
Lecture Series	53	8.7 %
Other	74	12.15 %
Total	609	100.00 %
No Answer	207	

Institution Question #88 (IPS)

Which new instructional program would you most like to see researched at Palo Verde College? (Choose one)

Registered Nursing	26	24.76%
Cosmetology	28	26.67 %
Hospitality Industry	18	17.14 %
Performance Programs	25	23.81 %
Other	7	6.67 %
Total	105	100.00 %

Institutional Summaries

Refer to handouts for Institutional Summaries (SSI and IPS):

- So far, how has your college experience met your expectations?
- Rate your overall satisfaction with your experience here thus far
- All in all, if you had to do it over, would you enroll here again?

Conclusions

- The majority of students are satisfied with their experience at PVC and would enroll all over again—and faculty and staff agree
- Students are asking for:

Career guidance

Timely feedback from faculty and counselors

Tutoring

Help in achieving educational goals

Help with transfer

Conclusions

Students are satisfied with:

Intellectual growth

Quality of instruction

Convenient scheduling

Faculty knowledgeable in their fields

Safe and well-maintained campus

What's Next?

 Analysis of findings by segments and campusspecific questions

 Dialogue throughout the institution as to Strengths and Challenges

 Strategic planning to maintain Strengths and to address Challenges