

Palo Verde College

Program Outline Report

Program Basics

Program Title:	Graphic Design & Web Content Certificate of Career Preparation
Program Status:	Active from 2020-21 Summer (2021SU)
Department:	Computer Information Systems
Award Type:	Certificate of Career Preparation (Credit)
Program/Catalog Description	The Graphic Design and Web Content Certificate in Career Preparation is designed to teach students the necessary software, skills, and tools utilized in the Graphic Design, Desktop Publishing, and Web Design Fields. Students will learn image editing, desktop publishing, web-ready imaging, HTML programming language, as well as professional web design editing software. Students completing this certificate will be ready for entry level jobs in graphic design, desktop publishing, website development, and website maintenance. This degree requires 12 units/4 courses (CIS 123, CIS 124, CIS 260, & CIS 265)
Control Number:	No value
Credential ID:	No value
Transferability:	No value
(SP01) Program TOP Code:	0614.00
(SP01) Program TOP Code:	Digital Media
(SP02) Student Program Award:	Certificate requiring 6 to fewer than 18 semester units (not approved by Chancellor's Office)
Maximum Credits:	12
Minimum Credits:	12
Curriculum Committee Approval Date:	No value
Board of Trustees Approval Date:	No value
External Review Approval Date:	No value

Proposal Details

Proposal Start:	2020-21 Summer (2021SU)
What changes have been made to the program:	correcting PLOs per Peterson
Program Justification:	No value

Submission Rationale

No value

Program Requirements

Graphic Design & Web Content Certificate of Career Preparation (Total 12)
Complete the following number of credits: 12

CIS123 - Web Page Design Using HTML	3
CIS124 - Web Page Design Tools	3
CIS265 - Adobe Photoshop	3
CIS260 - Desktop Publishing	3

Recommended Sequences

No value

Program Outcomes

Graphic Design & Web Content Certificate of Career Preparation

PSLO	Performance
1. Acquire and validate resources to solve technical problems; use information resources to gather discipline specific information or materials.	70
2. Demonstrated knowledge of technology applicable to the field, and a proficiency in appropriate software; adapt to technological changes and select a current solution for a given problem.	0

Program Narrative

Narrative Item 1. Program Goals and Objectives

No Value

Narrative Item 2. Catalog Description

The Graphic Design and Web Content Certificate in Career Preparation is designed to teach students the necessary software, skills, and tools utilized in the Graphic Design, Desktop Publishing, and Web Design Fields. Students will learn image editing, desktop publishing, web-ready imaging, HTML programming language, as well as professional web design editing software. Students completing this certificate will be ready for entry level jobs in graphic design, desktop publishing, website development, and website maintenance. This degree requires 12 units/4 courses (CIS 123, CIS 124, CIS 260, & CIS 265)

Narrative Item 3. Program Requirements

No Value

Narrative Item 4. Master Planning (Not needed for Certificates of Career Preparation)

No Value

Narrative Item 5. Enrollment and Completer Projections (Not needed for Certificates of Career Preparation)

No Value

Narrative Item 6. Place of Program in Curriculum/Similar Programs (Not needed for Certificates of Career Preparation)

No Value

Narrative Item 7. Similar Programs at Other Colleges in Service Area (Not needed for Certificates of Career Preparation)

No Value

LMI and Analysis

No Value

Advisory Committee Recommendations (Not needed for Certificates of Career Preparation)

No Value

Regional Consortia Recommendations (Not needed for Certificates of Career Preparation)

No Value