

Palo Verde College

Program Outline Report

Program Basics

Program Title:	Liberal Arts, Emphasis in Business and Technology
Program Status:	Active from 2026-2027 Fall (2026FA)
Department:	Business and Technology
Award Type:	A.A. Degree Major (Credit)
Program/Catalog Description	The Associate Degree in Liberal Arts is designed for students who wish to have a broad knowledge of liberal arts and sciences plus additional coursework in an "Area of Emphasis." This area of emphasis would be an ideal choice for students who plan on transferring to the California State University (CSU) or University of California (UC) as students can satisfy general education requirement, plus focus on transferable coursework that relates to majors at these institutions. Please consult with a counselor for information regarding your intended major at the specific college or university of your choice. Along with the area of emphasis requirements, students must also fulfill the CalGETC General education pattern to complete all degree requirements.
Control Number:	18045
Credential ID:	No value
Transferability:	No value
(SP01) Program TOP Code:	4999.00
(SP01) Program TOP Code:	Other Interdisciplinary Studies
(SP02) Student Program Award:	Associate of Arts (A.A.) degree
Maximum Credits:	60
Minimum Credits:	60
Curriculum Committee Approval Date:	03/12/2026
Board of Trustees Approval Date:	04/14/2026
External Review Approval Date:	04/14/2026

Proposal Details

Proposal Start:	2026-2027 Fall (2026FA)
What changes have been made to the program:	eliminating electives that no longer apply to the degree description, and eliminating courses that are not transferrable to at least one CA university system.
Program Justification:	No value

Submission Rationale

- Change to Content

Program Requirements

Associate of Arts in Liberal Arts, Emphasis in Business and Technology (Total 60)

Complete the following number of credits: 60

Area of Emphasis: A minimum of 18 units is required in the Area of Emphasis listed below. For depth of study, 2 or more courses in one discipline is required. Courses selected may also be used to fulf (Total 18)

Complete the following number of credits: 18

ACC100 - Basic Accounting	4
ACC101 - Principles of Accounting I	4
ACC102 - Principles of Accounting II	4
BUS101 - Introduction to Business	3
BUS103 - Personal Finance	3
BUS105 - Business Mathematics	3
BUS115 - Small Business Finance	3
BUS135 - Business Law	3
BUS201 - Principles of Organizational Leadership	3
BUS202 - Business Communication	3
BUS206 - Marketing	3
BUS210 - Business Ethics	3
BUS221 - Income Tax Procedure	4
CIS101 - Introduction to Computers and Information Systems	3
ECONC2002 - Principles of Macroeconomics	3
ECONC2001 - Principles of Microeconomics	3
MAN105 - Principles of Management and Organizations	3
MAN106 - Personnel Management	3
MAN107 - Small Business Management	3
MAN145 - Organizational Behavior	3
CalGETC: Transfer General Education Requirements	34-38

Recommended Sequences

No value

Program Outcomes

Associate of Arts in Liberal Arts, Emphasis in Business and Technology

PSLO	Performance
1. Acquired fundamental grounding in communication, critical thinking, scientific inquiry, and quantitative reasoning, the arts, literature and humanities, social, political and economic institutions, and self-development.	70
2. Acquired fundamental knowledge of the operations and technical support requirements of a business organization.	70

Program Narrative

Narrative Item 1. Program Goals and Objectives

The Associate Degree in Liberal Arts, with Emphasis in Business and Technology is designed for students to transfer to California State University (CSU) or University of California (UC) for a baccalaureate degree in Accounting, Business Management, Business Administration, Economics, or related field. The degree requires the student to study various functionalities of business processes and practices and will appropriately prepare them for upper level degree work in these fields.

Narrative Item 2. Catalog Description

The Associate Degree in Liberal Arts is designed for students who wish to have a broad knowledge of liberal arts and sciences plus additional coursework in an "Area of Emphasis." This area of emphasis would be an ideal choice for students who plan on transferring to the California State University (CSU) or University of California (UC) as students can satisfy general education requirement, plus focus on transferable coursework that relates to majors at these institutions. Please consult with a counselor for information regarding your intended major at the specific college or university of your choice.

Along with the area of emphasis requirements, students must also fulfill the CalGETC General education pattern to complete all degree requirements.

Narrative Item 3. Program Requirements

Program Requirements:

Areas of Emphasis: 18 units A minimum of 18 units is required in one Area of Emphasis listed below. Courses selected may also be used to fulfill GE areas, refer to each transfer institution policy.

ACC 100, 101, 102

BUS 101, 103, 105, 115, 135, 201, 202, 206, 210, 221

CIS 101

ECON C2001, C2002

MAN 105, 106, 107, 145

Along with the core requirements, students must also complete the CalGETC General Education Pattern in order to receive the degree.

Total 60 units

Recommended Program Sequence:

ASSOCIATE IN ARTS: Business & Technology:

DEGREE REQUIREMENTS GENERAL EDUCATION CSU-GE BREADTH

DESCRIPTION:

Required Core: 27 units

PROGRAM STUDENT LEARNING OUTCOMES

SEMESTER BY SEMESTER PROGRAM PLAN FOR FULL TIME STUDENTS

Plans will be modified to fit the needs of part-time students by adding additional semesters

*Pre-requisite:	Co-requisite:	Advisory:	Recommended:
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Semester 1	Credits
ENGL C1000	3
ACC-100	4
STAT C1000	3
AREA-E	3
BUS-101	3
Total Credits:	12/13
Semester 2	Credits
ENGL C1001	3
SPE-101	3
ACC-101	4
BUS-135	3
PSYC C1000	3/4
Total Credits:	16/17
Semester 3	Credits
ACC-102	4
ECON- C2001	3
AREA-B1	3/4
BIO 100 & 101	4/5
AREA-C1	3
Total Credits:	18
Semester 4	Credits
ECON- C2002	3
BUS Class	3
AREA-C2	3/5

AREA-C1 or C2	3/5
ELECTIVE	3
Total Credits:	15/19

**Summer session courses are optional and may not be required for your program of study.*

Narrative Item 4. Master Planning

The *Associates of Arts in Liberal Arts, Emphasis in Business & Technology* continues to be a dynamic program that is sought out by students in the region. With the increase demands in the market, business and technology will continue to be a popular program way into the next decade. Those interested in this discipline are interested in combining a passion for business with an interest in technology.

Students in this discipline are learning about various IT management systems and how these technologies contribute to a company's competitive advantage. Organizations value individuals who have a solid understanding of technology and its applications. Graduates realize that there are a number of industries, and a majority of businesses need information technology to support their business needs. Students pursuing a degree in business & technology will obtain the technical skills necessary to operate an internal computer network, as well as, learning analytical skills needed to become an advocate for technology

As of recent times, both the private and public sector understand how technology are the catalyst for dramatic change across all industries. The ground-breaking innovations are altering businesses and business models, connecting students with services and various industries.

Students in the discipline have quickly understood the global changes, and they know how to help companies build successful market strategies, build business collaborations, and improve on organizational operations.

The primary objective of the Business & Technology degree is to help students transfer to 4 year programs. Courses that are listed in this sequence are transferable to CSU institutions for those who wish to pursue their discipline at 4-year programs. Details can be provided when students see their academic advisor for planning and advisement.

Narrative Item 5. Enrollment and Completion Projections

In the last four years, the division has seen a better than moderate increase in completion rates. Trends continue to show there will be a better than average demand for occupations in information technology. As a result, to a slow period due to the pandemic, the department is confident that the growth of the information technology field will result in the creation of several different types of technology jobs. The division is aware in the potential surge in demands and is prepared to promote the degree to supply businesses with knowledgeable people to fill the various positions in need.

Based on the outcomes listed in the last four years, faculty in the division have rated the quality of the AA with Emphasis in Business and Technology with a waited score card of a B+. The program serves an important need in providing students a business and technology background to be successful in careers requiring skills in business and technology. It is a popular degree showing stability in conferrals during the period of this review, as noted in the recent program review submission. The program has also demonstrated improvement in meeting, and in many cases, exceeding institution-set standards for course completion. Faculty stay current with trends in business and technology, and this is reflected in their curriculum and teaching.

Narrative Item 6. Place of Program in Curriculum/Similar Programs

Moving forward, demographics tells us that more concentration will need to be devoted to other sub-groups beyond students from the gated community who mainly rely on correspondence modality for instruction. Notably African American students and women will be closely monitored by the department, so we can balance the scale. The department is concern with the current outcomes, but is fully committed to monitoring these groups, so we can foster a better completion rate across the board, if so, this will ensure greater mile markers for the institution and department.

In the bigger setting, the department has contextualized a profound need to strengthen the program discipline by making sure to work with other disciplines within the institution and region so students can gain a competitive advantage. According to the Bureau of Labor Statistics, Business & Technology is at its all-time high of which means that all levels in this profession will remain in high demand.

Narrative Item 7. Similar Programs at Other Colleges in Service Area

Palo Verde College serves a vast regional area that covers a vast area. It's located along the Colorado River in the fertile Palo Verde Valley. Geographically is provides essential services inmate population prisons through a correspondence modality. The business division has maintained a strong presence in the region and continues to be strong despite during these economic times. The program serves AA Liberal Arts Emphasis is Business and Technology and four certificate programs to meet the needs of a diverse population of students in the Palo Verde Valley region.