

Palo Verde College

Program Outline Report

Program Basics

Program Title:	Small Business
Program Status:	Active from 2026-2027 Fall (2026FA)
Department:	Business
Award Type:	Certificate of Career Preparation (Credit)
Program/Catalog Description	Small businesses represent 3/4 of American businesses today. The curriculum is aligned with the demands of a network of private and public entities. The core of the certificate is providing students with the skills, knowledge, and technical skills to strengthen business practices in the 21st century. Students gain meaningful core competencies necessary to successfully start, own, maintain, and nurture the complexities of a business. Students develop long-term strategies to ensure small businesses or operations are enriching experiences and rewarding careers.
Control Number:	No value
Credential ID:	No value
Transferability:	No value
(SP01) Program TOP Code:	0506.40
(SP01) Program TOP Code:	Small Business and Entrepreneurship
(SP02) Student Program Award:	Certificate requiring 6 to fewer than 18 semester units (not approved by Chancellor's Office)
Maximum Credits:	13
Minimum Credits:	13
Curriculum Committee Approval Date:	03/12/2026
Board of Trustees Approval Date:	04/14/2026
External Review Approval Date:	04/14/2026

Proposal Details

Proposal Start:	2026-2027 Fall (2026FA)
What changes have been made to the program:	Updated Name of Certificate, removing MAN 107 so that the total units is 13 not 16 to stay at a COP
Program Justification:	This is a stackable certificate, so the name was Changed name to small business to align with the name of the new Certificate of Achievement

Submission Rationale

- Change to Content

Program Requirements

Small Business Management Certificate of Career Preparation (Total 13)
Complete the following number of credits: 13

BUS115 - Small Business Finance	3
ACC100 - Basic Accounting	4
BUS135 - Business Law	3
BUS206 - Marketing	3

Recommended Sequences

No value

Program Outcomes

Small Business Management Certificate of Career Preparation

PSLO	Performance
1. Demonstrated fundamental understanding of the accounting, marketing, law, and finance useful for managing a business.	70
2. Will have written a concise but fully developed business plan for a new start-up company.	70

Program Narrative

Narrative Item 1. Program Goals and Objectives

No Value

Narrative Item 2. Catalog Description

Small businesses represent 3/4 of American businesses today. The curriculum is aligned with the demands of a network of private and public entities. The core of the certificate is providing students with the skills, knowledge, and technical skills to strengthen business practices in the 21st century. Students gain meaningful core competencies necessary to successfully start, own, maintain, and nurture the complexities of a business. Students develop long-term strategies to ensure small businesses or operations are enriching experiences and rewarding careers.

Narrative Item 3. Program Requirements

BUS 115 Small Business Finance 3 units
ACC 100 Basic Accounting 4 units
BUS 135 Business Law 3 units
BUS 206 Marketing 3 units

Total units for Certificate 13 units.

Narrative Item 4. Master Planning (Not needed for Certificates of Career Preparation)

No Value

Narrative Item 5. Enrollment and Completer Projections (Not needed for Certificates of Career Preparation)

No Value

Narrative Item 6. Place of Program in Curriculum/Similar Programs (Not needed for Certificates of Career Preparation)

No Value

Narrative Item 7. Similar Programs at Other Colleges in Service Area (Not needed for Certificates of Career Preparation)

No Value

LMI and Analysis

No Value

Advisory Committee Recommendations (Not needed for Certificates of Career Preparation)

No Value

Regional Consortia Recommendations (Not needed for Certificates of Career Preparation)

No Value